



Customer Driven

# Drive-Thru Optimization System



“Within one week of installing ZOOM at a store with historical speed-of-service problems, we shaved 22

— BILL MAYESKI  
Taco Bell District

# ZOOM Drive-Thru Optimization System

More than a drive-thru

To run a profitable drive-thru it takes speed, accuracy and

the ability to adapt to ever-changing conditions. That's why

Unlike most drive-thru timers, ZOOM's advanced design provides complete visibility into your entire drive-thru operation. Its intuitive, multi-color dashboard, customizable reports and network accessibility make managing your

drive-thru easier than ever before. ZOOM provides a real-time picture of your whole drive-thru.

Managers and crew can instantly identify bottlenecks



See how many cars are in the drive-thru lane, and understand what's happening at a glance. Green is good, yellow means pay attention, and red means speed it up!

# Graphical Dashboard Display

A whole new way of looking at drive-thru

## Real-Time Comparisons

ZOOM's bright drive-thru dashboard display presents up to eight customizable, real-time events to compare actual service times to goals. It is easily seen and understood by drive-thru employees, and easily configured to meet your preferences.

## Intuitive Color Display

Bright colors and easy-to-read graphics provide an instant picture of what's happening in your drive-thru. Once your parameters are set, real-time drive-thru management is as easy as looking at the screen. And with immediate feedback, crews stay motivated and running at peak efficiency.



Multiple drive-thru events are displayed at a single glance in text or graphical formats on the ZOOM dashboard display.

ZOOM's intuitive, user-friendly design makes it easy to set up and configure to meet your drive-thru operational goals.



# Flexible Reporting

A picture is worth a thousand

## Easy-to-use Reports

Generate preconfigured or custom reports with ease.

Simply click and print for preconfigured, or choose your own parameters for customized reports.

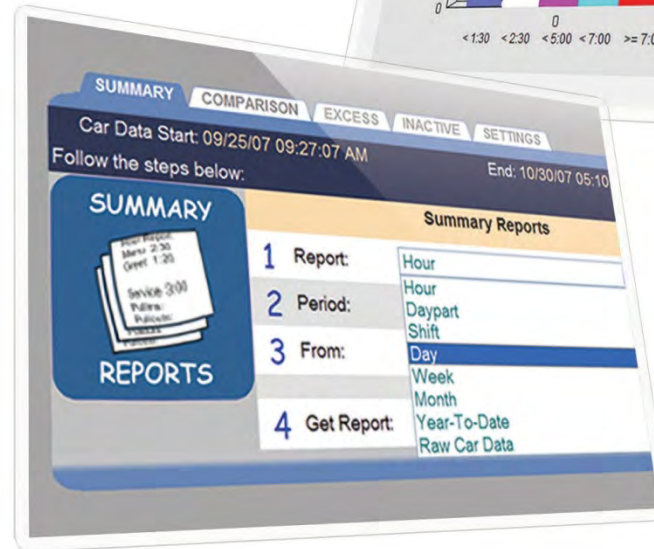
## Powerful Graphics

Pie chart, bar, trend and other graphical reports provide

new insight and instant feedback on drive-thru performance.

Identify trends, anticipate and resolve problems, and motivate employees with ease.

*Graphical reports streamline information and help analyze data more efficiently.*



*At the click of a mouse, automatically schedule daypart, shift, hourly, daily, weekly, monthly and year-to-date reports.*

# Network Accessible

Information anytime,

ZOOM is 'network-ready,' enabling you to easily connect to your in-store network or back-office system. ZOOM puts critical information at your fingertips – anytime, anywhere. View real-time drive-thru activity or access reports, all from the convenience of a back office or remote

## Easy Access

ZOOM works where you are. Access data directly from the ZOOM display monitor, from your PC in the back office, or even via the Internet from a remote location. Collect, print and visually compare timer data from multiple stores with ease.

## Easy Set-Up and Use

With ZOOM's standardized settings, you can view, adjust and upload timer settings to ensure consistent parameters across multiple stores. Stores needing extra attention are identified with ease.

## Remote Support

ZOOM's network accessibility makes technical support and remote diagnostics easy. Problems can be fixed and system settings changed remotely without interrupting store operations. Your time is spent running the business, not troubleshooting your drive-thru equipment





“As a multiple store owner, I’m never in one place for long. ZOOM keeps me connected to service times and allows me to manage the system from just about anywhere in the world. What a difference!”

— MARK SHUPE  
Major Quick Service  
Restaurant Owner



HME pioneered the first wireless drive-thru headset system to the QSR industry and remains the leading provider of drive-thru systems worldwide. We are the only manufacturer that provides the most comprehensive and customer focused drive-thru solutions to the QSR industry. This includes wireless and cabled communication systems, speed-of-service timers, and worldwide service and support programs.

**Call Solutions NCR at (888) 297-7627 - your Authorized HME Dealer**



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